

Parker Technology is a VC-backed, tech-led services company that's redefining the parking experience. Our hybrid platform combines friendly humans and smart software to help drivers exit parking environments quickly and keep our clients' operations humming. We're scaling fast, and marketing is the megaphone for that growth.

**Why this internship rocks:**

- Front-row seat to real impact. You won't just observe—you'll create social posts, shape events, and hear podcast episodes go live.
- Lean, learning-obsessed team. Work side-by-side with marketers who geek out over data, demand gen and creative.
- Hybrid flexibility. Split your time between our Indianapolis HQ and remote work that fits your class schedule.
- Launchpad for Your Career. We're passionate about growing talent from within. Shine here and you could chart a clear path from intern to full-time teammate.

If you're energized by tech, storytelling, and seeing your ideas come to life in a rapidly growing company, Parker Technology is the place to park your talent and accelerate your career.

**What You'll Do**

- Trade-Show Execution – coordinate swag, shipping, booth setup and social coverage
- User-Conference Support – help craft agendas, run-of-show docs, reserving venues and much more
- Social Media Magic – draft posts, slice video clips, schedule in Hootsuite and track metrics
- Podcast Production – write show notes, edit audio snippets and create video clips
- Research & Analytics – scout industry trends, competitors and audience insights
- Collaborate Cross-Departmentally – partner with Sales, CS and Product to ensure alignment
- Jump in wherever your skills shine — from graphic design to copywriting to CRM cleanup

**What You'll Bring**

- Pursuing a bachelor's in Marketing, PR, Communications or similar (Junior + preferred)
- Stellar writing & storytelling chops; comfortable with LinkedIn
- Detail-lover who can juggle multiple projects and hit deadlines
- Able to commute to our Indy HQ 1-2 x per week during the semester
- Bonus points for Canva, Adobe CC, Audacity or podcast know-how

**What You'll Get**

- Hourly pay (competitive & compliant with FLSA/state laws)
- Flexible schedule built around classes
- Mentorship from a seasoned marketing squad (and daily inspirational quotes)
- Hands-on portfolio pieces in events, digital and content
- Coffee, camaraderie and the occasional parking pun

**Apply Today**

Send your resume + a short note on why marketing moves you to [marketing@parkertechnology.com](mailto:marketing@parkertechnology.com) or fill form out at [parkertechnology.com/contact-us](https://parkertechnology.com/contact-us). Please include a sample social post or podcast you love!