

## PUT THE HUMAN TOUCH BACK IN PARKING

## Who's answering the call when your customers need assistance?

Our solution puts a virtual ambassador in every lane. When parking guests call for help, we help them pay and get on their way in under a minute.

We help capture revenue, provide excellent customer service and keep traffic moving, according to your preferences.

We're here to help you enhance the customer experience in your parking operation.

Available now with every FLASH kiosk.





## INTRODUCING THE PARCS SOLUTION WITH CUSTOMER EXPERIENCE SOFTWARE AND A HIGHLY TRAINED SERVICE TEAM, BUILT IN.

Now, you can buy FLASH's PARCS solution and get the power of Parker Technology, including our robust software platform and world-class customer service team, installed with the check of a configuration setting. And better yet, we now have an API integration available as well.

Both full-sized kiosks and mini kiosks are compatible with the Parker Technology solution. While mini kiosks don't have a camera, they provide an opportunity for CSRs to assist parking patrons through audio-only calls.

This combination delivers a state-of-the-art PARCS solution and addresses both your access control and remote attendant requirements. Bundled together, you now have an all-inclusive solution to deliver an excellent customer experience.



## **PARCS FEATURES**

- Touchscreen interface for ease-of-use
- All-in-one design can be used as an entry, exit or POF
- On-demand pricing + loyalty program managed via the cloud
- Software that integrates with eParking reservations like: Arrive, SpotHero and others
- Monitor revenue and activity via mobile app or desktop in real-time
- FLASH platform lets patron gain ticketless entry with a credit card, cell number or DLN
- Advanced LPR and RFID recognition technology
- Transparent SaaS monthly pricing provides continuously improved features





- Two-way video allows a parking patron to speak face-to-face with remote attendants
- Supports HD, 1920 x 1080 resolution, smooth video Robust customer service software platform that
- tracks facility info and business rules



Additional information is available for more specific calls and questions.

Please contact us at **www.parkertechnology.com** or speak with your FLASH sales representative.