## NEW PLATFORM FEATURE: TRANSLATION



## Do you have parking guests that don't speak English?

When they need assistance, our translation integration allows our customer service representatives (CSRs) to communicate with guests in their native language.

## Here's how it works:

- When our CSRs encounter a guest in the lane unable to speak English, they can toggle to one of 10 languages to translate their instructions to the native language of the guest.
- The guest can then converse in their native language and our platform translates comments back to English for our CSRs to understand and resolve issues quickly.
- The software then communicates the CSR's responses back to the parking guest in their native language via audio.

## **Bonus:**

In addition to hearing the spoken word in their native language, if the facility is utilizing two-way video, the translated script will appear in the bottom of the screen for the guest to read.

Note: this feature is currently only available for facilities utilizing Parker hardware or certain PARCS integrations. Contact support@helpmeparker.com for more details.

